

<b>Cabinet Member Update Report</b>		
<b>Overview and Scrutiny Committee (Adult Social Care) - 4 September 2018</b>		
<b>Councillor</b>	<b>Portfolio</b>	<b>Period of Report</b>
Ian Moncur	Health and Wellbeing	June - August 2018

### **Service Plan**

This Service Plan details the priority activities for Public Health and Wellbeing for the next 12 months. It includes statutory requirements to support partners such as the CCG.

The plan will need to be adaptable to the changing landscape and continually be updated as work is prioritised and reprioritised over the coming months. Our focus and approach will be one of co-production and co-collaboration within the context of wider Council commissioning priorities, as well as the emerging programmes of Public Sector Reform.

Public Health is a statutory responsibility of the local authority with the purpose of the service to ensure the best health and wellbeing outcomes for the population of Sefton. To achieve this, we must plan and implement health improvement programmes, and ensure the quality, safety and effectiveness of local services commissioned by ourselves and others that impact on health.

In addition, the service works with partners to ensure the effective use of best information, intelligence and evidence base to improve health and wellbeing, and to reduce health inequalities.

Performance against the Service Plan will be updated accordingly and will include new data as and when it is released.

### **Workplace Wellbeing Charter**

The Charter is a national award endorsed by Public Health England and is an opportunity for employers to demonstrate their commitment to the health and wellbeing of their workforce, which provides benefits for both employers and employees.

The charter provides a benchmarking tool; together with advice, guidance and resources to make improvements across eight areas:

- Leadership
- Absence Management
- Health and Safety
- Mental Health and Wellbeing
- Smoking
- Physical Activity
- Healthy Eating
- Alcohol and Substance Misuse

As part of the Early Prevention and Intervention Programme 3 (EIP3), a Sefton workforce group has been established. This includes membership from across the Council. The group has been working through the Workplace Wellbeing Charter to

benchmark activity and identify areas for improvement. A number of areas have been identified as needing development.

This includes signing up to the Time to Change mental health campaign, the development of a healthy workplace statement, including business function guidance in Sefton's alcohol and drugs policy and implementing a communications plan to engage staff members in the work and ethos of the charter.

It is planned to apply for the charter early in 2019.

### **North Mersey Collaborative**

A second North Mersey Public Health Collaborative away day took place on 8 March 2018, following on from the first event in June 2017.

There were 49 people in attendance from the three Public Health Teams across Knowsley, Liverpool, and Sefton.

The purpose of both collaborative away days was to:

- Get to know each other a bit better
- Explore opportunities for closer working and collaboration
- Maximise our collective public health capacity and resources
- Achieve the best health outcomes for our residents

Everyone was keen to see something practical result from the time out. Therefore, we intend to progress the following recommendations over the next 12 / 18 months:

**Recommendation One** – A commitment from us all to continue to proactively explore opportunities to work together.

**Recommendation Two** – The need to develop an action plan capturing leads, timescales, and next steps for each of these key areas identified:

- Infant Mortality
- Smoking at Time of Delivery
- Children and Young People Mental Health
- Obesity and Healthy Weight
- Adverse Childhood Experience
- Health in all Policies (Alcohol/Licensing/Planning)
- Air Quality

**Recommendation Three** – A commitment to repeat the North Mersey Collaborative Away Day in approximately 12 months, to reflect on progress and successes.

### **NHS Health Checks**

The NHS Health Checks programme is a systematic health risk-assessment for adults aged 40-74 years, who do not have a pre-existing condition. Provision for NHS Health Checks is a statutory function of the local authority. A new community-based model for NHS Health Checks in Sefton has been developed through engagement with residents and key stakeholders, this new model replaces the previous GP based service which was commissioned until 31 March 2018.

Thirty-four staff from across the Living Well Sefton Service have been trained to deliver NHS Health Checks. The new community model is currently being piloted by the Active Sefton Service. The pilot will run whilst details of the standard operating procedure are being finalised with support of local GPs and the Sefton Local Medical Committee.

### **Sefton Flu Planning Update** **Flu Planning Group**

Planning for seasonal flu involves collaboration and engagement with a wide range of partners from several organisations, including the CCGs, Public Health England, NHS England, and the Community Infection Control Team.

In order to support this the Sefton Flu Planning Group has been re-established. The group will meet regularly to monitor and support vaccination uptake, promote key messages around flu vaccinations and staying well during the winter months, and to monitor outbreaks in community settings. Planned actions for the group include supporting funding applications for local initiatives to improve vaccination uptake, and ensuring the right mix of vaccinations will be made available for people in Sefton. This group will report to the Sefton Health Protection Forum.

### **Staff Flu Vaccinations**

The Sefton Public Health team commission the staff flu vaccination programme within Sefton Council. This programme has demonstrated year-on year increases in the number of staff vaccinated. To maximise staff uptake of the vaccination we will use the learning from previous staff flu campaigns. This includes recruiting and engaging with staff flu champions, ensuring that there are a wide range of dates, times and locations for the delivery of the flu vaccination and that effective communications are in place to promote the programme.

### **National Breast Screening Programme Incident**

The NHS Breast Screening Programme is commissioned by NHS England through the local public health commissioning teams with input from Public Health England - Screening and Immunisation teams. This national screening programme invites women between the ages of 50 and 70 for breast screening every three years, up to their 71st birthday.

Earlier this year Public Health England identified, that across the country, there have been long-term problems with how invitations were sent out and that some women aged between 68 and 71 may not have received an appointment for their final screen. These problems have now been rectified and new fail-safe systems introduced.

Within Sefton, the Breast Screening Service is commissioned by NHS England, as part of the Liverpool Area Screening Programme. For assurance purposes, the Sefton Council Public Health Team have been receiving regular updates from both NHS England and the Public Health England Screening and Immunisation Team, and we have been informed that 1040 women have been affected in Sefton and that all will have been contacted by the end of July 2018, and offered advice and where appropriate a breast screening appointment. We will continue to seek assurance that the National Breast Screening Programme is being delivered effectively to women in Sefton.

### **Healthy Weight Declaration**

A Local Authority Declaration on Healthy Weight has been designed and developed by the Health Equalities Group Food Active project. The Declaration sets out why tackling obesity is important and a number of pledges which local authorities can make to address obesity.

There are a number of work areas which have been progressed which support Sefton's commitment to the Healthy Weight Declaration and pledges.

These include; the production of a 'Sefton's guide to talking about weight with adults, children and families' which includes referral pathways to make it easier for health, social and community staff to provide brief advice and appropriate onward referral; the introduction of Active Sefton's whole schools approach to health weight for primary schools and the development of healthy catering and vending guidelines for Sefton Council.

Next steps include: achieving UNICEF Baby Friendly Initiative Accreditation, which is based on a set of interlinking [evidence-based](#) standards for maternity, health visiting, neonatal and children's centres services; and scoping options to encourage takeaways and cafes to provide healthier choices with a focus on areas with greatest density of outlets coupled with area deprivation.

### **Workplace Statement**

A requirement of the National Workplace Wellbeing charter is that organisations have a healthy workplace statement which sets out commitment to improving the health of the workforce including the promotion of physical activity and healthy eating. A working group involving Public Health, Active Sefton, Environmental Health, Communications and Facilities Management have developed a workplace Statement.

The following groups have been consulted with in the development of the statement; Senior Leadership Board, Healthy Weight Declaration Steering group and the EIP3 Workforce group. As part of the charter, Active Workforce Programme will continue to provide health and wellbeing education and activities available to all Sefton Local Authority employees.

### **Teenage Pregnancy Event**

Following a joint Sefton, Knowsley and Public Health England event on teenage pregnancy an Action Plan was drawn up to consider a number of issues including relationships and sex education in schools, effective ways of engaging young people in sexual health awareness, a review of C-card provision and support around second unintended pregnancy.

Public Health are now working in collaboration with the commissioned sexual health and 0 – 19 services, Sefton Youth Cabinet and Primary and Secondary School Heads to plan a response and support for the implementation of the new mandatory school's programme. Work with Sefton Sexual Health Service will help to better understand any gaps in support around second unintended pregnancy while Public Health and Sexual Health partners will be reviewing the effectiveness of the contraception offer post termination.

Outcomes from the above workstreams in conjunction with Public Health England planning guidance will be used to inform the development of a local teenage pregnancy plan.

### **Tackling Gambling Related Harm: A Whole Council Approach**

The recent publication of Local Government Association Guidance on problem gambling outlines a number of considerations for Councils in their efforts to address problem gambling. The guidance sets out key recommendations on compliance and enforcement, location of premises and the role of Public Health. Work will now start to review Sefton Councils position against those recommendations, identify any gaps in compliance and identify key partners for delivering a response. Public Health will work with the Licensing Team to ensure that a Licensing Statement of Policy is up to date and includes reference to social responsibility.

### **Update on a System-wide Approach to Improve Falls Prevention and Care**

This briefing paper set out an initial scope and plans to develop stronger, more effective partnership working in the area of falls prevention.

Summary data on the scale, human and financial cost of falls was presented: in 2016/17 1,658 Sefton residents aged 65 and over experienced an emergency admission to hospital following a fall. After accounting for the age profile of Sefton residents the rate of falls has been higher than the English average since 2014.

Despite falls being recognised as a concern across health and care partners and residents, and the existence of a patchwork of falls services in the north and south of the borough, the brief identified a need for a falls strategic network to develop a shared understanding of need, provision and best practice.

The proposal set out relevant stakeholders, initial tasks such as data and intelligence gathering, a gap analysis against national system-wide standards, identification of priorities for change, and involvement of older people.

### **Improving Resilience to Debt in Central Southport**

This briefing provided an update on the current and future direction of this work, funded as part of a regional programme of collaborative work between universities, health partners and communities (Collaboration for Leadership in Applied Health Research and Care in the North-West Coast area of England – CLAHRC NWC). The update included information on an extension to the programme, with investment continuing until September 2019.

The primary goal of this Neighbourhood Resilience research is to explore how systems can be made more resilient by bringing local people and agencies together to discuss, problem-solve and make improvements in partnership. This is a departure from the usual emphasis placed on making individuals more resilient to life challenges. The key concepts are connectivity and empowerment. In Central Southport, this approach has been applied to 'improve access to high quality debt advice and support'.

The steering group's work included Stop Loan Sharks work with migrant workers, work with pupils and teachers to raise awareness of debt and availability of local advice services, training for resident advisers to give advice on debt support services. These now feature in an article for the World Health Organisation.

The resident advisers' and CVS facilitator's current goals were to explore new lines of inquiry and possibly produce a leaflet or online resource to reflect real experiences of problem debt, raise awareness of support options and highlight the work of the steering group on behalf of residents. Links to make this work sustainable were being considered, including ongoing work within Welfare Reform and Well Sefton.

### **Air Quality – update on development of AQ initiative with schools**

This briefing was provided with the purpose of presenting options and agreeing funding for continuation of the Clean Air Crew Air Quality educational and awareness-raising programme in schools.

A universal and targeted option were presented. Agreement was reached to invest £10,000 from Public Health to continue targeted work focusing on schools in or near Air Quality Management Areas in 2018/19.

The educational package developed by the Energy and Environmental Management Team and Southport Eco Visitor Centre is aimed at children in key stage 1 and 2 and includes an interactive website and outdoor and classroom-based learning activities and lesson plans.

### **National Clean Air Strategy Consultation – Options for Community Engagement**

This briefing set out a proposal for a community engagement event centring on the Government's Public Consultation on its draft Clean Air Strategy.

Whilst recognising the excellent work that has gone on through the air quality communications plan, this paper highlighted an opportunity for direct more engagement work in communities on the important issue of air quality.

The briefing summarised the proposal prepared for the Consultation and Engagement Panel on the preferred, face-to-face engagement option, as previously agreed through an internal options appraisal. This included a statement of the main aims: to enable members of the public to contribute to the national Clean Air Strategy Consultation, to provide information about the work of the Council, and to promote day to day choices that reduce air pollution.

Information presented for feedback and comment included details of the anticipated scale and venue for the event; an outline programme featuring presentations and round-table discussions; anticipated officer inputs and other resources, key external partners, co-production with community representatives, key messages, outputs, outcomes and plans for evaluation and learning. The main output of the event was identified as a Sefton Community Response document to be submitted to DEFRA alongside the Council's Officer Response.

### **Campaigns Activity**

As in previous years we are co-ordinating communication activity with key partners including both CCGs, HealthWatch, Living Well Sefton, Northwest Boroughs, MerseyCare and Well Sefton. The main aim is to raise awareness of key health messages to the population of the borough, enabling residents to make informed choices to protect their health and help people to improve their health and wellbeing, by focusing on prevention, promotion of behaviour change and early detection.

Promotion of specific national campaigns is scheduled to take place including key messages about Sepsis, flu vaccinations, staying well in summer and winter, Stoptober, various types of cancer, etc. The locally created mental wellbeing campaign 'Sefton In Mind' will also be repeated. Larger and longer-term campaigns such as achieving Age-Friendly and Dementia Friendly Communities status will be progressed using a partnership approach across the Liverpool City Region.

## **GREEN SEFTON**

**Launch of Green Sefton** - Green Sefton brings together the previous Coast and Countryside, Parks and Greenspaces, Flooding and Coastal Erosion, Risk Management and Grounds Maintenance teams all together to ensure a joined-up approach to the vital management, development and oversight of Sefton's coastline, parks and green spaces. The public launch took place on 8<sup>th</sup> June, with a combined event with a litter pick and plastic pollution awareness for World Oceans Day.

A service vision and service plan are being developed which will be shared with all Councillors in the Autumn and will be guided by discussions with Ward Councillors and Friends groups etc.

**Apprenticeships** - A key support for the development of the new service, and to succession plan, is the development of six Apprenticeships across the service. In the population of the structure, two previous apprentices were successful in being appointed as full-time employees.

**Community Rangers** - Volunteering (either 'public' or 'partnering') remains key to service delivery. The three Community Rangers are to undertake an audit with all Friends/community groups in order to establish what support they require and how the service will work with them in the future.

### **Community self-management/Market testing of empty buildings**

The service continues to explore new opportunities to facilitate community, sports and other groups taking on self-management of their facilities and features. In addition to existing arrangements, developing discussions are ongoing with a combination of groups and a market test exercise is to be undertaken to hopefully find suitable users for empty buildings (which may include commercial lettings).

### **Community/Partnerships**

**Hesketh Park** - two new volunteer groups i.e. Hesketh Centre volunteers and the 'Lake Group' have recently started to volunteer in the Park and are making a huge contribution. Negotiations have begun for the 'lake group' to take on self-management aspects of the lake and floral clock and for them to look to bring back boats for hire on the lake. The contribution of the new Groups is alongside the various existing volunteer groups.

### **Flooding Issues**

Following thunderstorms on 31st May, two houses in Birkdale were affected by flooding - mitigation put in place (flood doors) were effective on one house, and the other was flooded under floorboards, but this did not reach within the actual house.

The previous months have been one of the driest periods on record, however, in June and July have seen 2 incidents of flooding.

The first one was on the 12<sup>th</sup> June, near Waddicar, when a piped watercourse under the Leeds Liverpool canal collapsed allowing canal water to flow out uncontrolled. There was only 1 property internally flooded and we are working with Canal and Rivers Trust on fixing the collapse.

The second one, happened on the 12<sup>th</sup> July when an area of Aintree experienced intense rainfall associated with a thunderstorm. The majority of the flood water was contained within the highway however, a number of residents on Sherwoods Lane had

external (garden) flooding, had Merseyside Fire and Rescue not responded there would have been internal flooding.

### **Bank Holiday/busy days**

On the Early May Bank Holiday, several coast gateway sites (including Ainsdale, Crosby, Formby and Southport) enjoyed unprecedented visitor numbers. (This was actually common across the country with a 'perfect storm' of the bank holiday and fantastic weather). While this was hugely welcome to us all, and it is pleasing that so many people saw Sefton's Coast as a destination on such an occasion, it also presented many challenges so processes have been updated to put in place measures to increase resources on such days in the future. This also includes working with National Trust and other Partners.

### **Capital schemes**

**Buckley Hill Playing fields extension of car parking** - Funding of a car park extension has been allocated by Full Council in order to alleviate severe roadside car park issues experienced last playing season. Works are being procured and the scheme will be complete in the Autumn.

**Ovington Drive and Smithy Green Play Areas** - Works are being procured, and will be undertaken in the Autumn.

### **Benchmarking/ Awards**

**Green Flag Award** - The following sites all retained the Award for 2018/19: Botanic Gardens, Hesketh Park, Lord Street Gardens, King's Gardens, Coronation Park, Hatton Hill Park, Derby Park, North Park and Duke Street Park, Formby.

**Green Flag Community Award** - In 2018/19 the service assisted several community groups in retaining the Green Flag Community Award: Rotten Row, Southport, St Luke's Church Grounds, North Park Community Garden (involving the Gateway Collective and Ykids), Bridge Inn Community Farm, Formby, Friends of Ainsdale Village Park (who achieved the award for the first time in 2017), and Edda, also located in Ainsdale.

**Britain in Bloom** - All town and neighbourhood entries have been made, judging took place in July, results will be announced in a ceremony in the Autumn. The BBC have taken an interest in Southport in Bloom, and have begun filming the development of this year's entry.

**Bathing Water quality** - The Environment Agency have begun their monitoring of our three bathing waters. We are following requirements for providing public notices etc (e.g. at high tide, or after storms). No issues have been raised to date.